ABOUT THE FORUM

The food value chain is in the midst of a movement. A movement that will change our food systems, our health, our communities, and our planet for the better. The agriculture sector needs leaders to come together to create climate-smart agricultural solutions that will protect and ensure the future of sustainable food, fiber and energy. That’s why the Honor the Harvest Forum was created.

Three million U.S. farmers and ranchers steward nearly half of the land in our country. These men and women hold a unique place in our agricultural systems: on the front lines impacted by climate change and as the defense against it. The Honor the Harvest Forum connects farmers and ranchers with the rest of the agricultural value chain for food, fiber and energy - all with the purpose of building a movement to deliver lasting environmental, social, and economic sustainability.

Meaningful progress is being made in the area of sustainable agriculture, yet many decisions are made independently, rather that through system-wide collaboration. For progress to continue and lead to real change, coordination must happen across the food chain. After all, the best outcomes occur when our voices and opinions are all heard and unified with a set of shared and mutually beneficial priorities. Simply put, we are more powerful together.

The Honor the Harvest Forum, an invitation-only event, brings together a potent group of leaders and change-makers for roll-up-your-sleeves working time to design new solutions to chronic challenges. Value chain leaders, farmers, ranchers, scientists, NGOs, government officials, brand and retail CEOs and others will ask the question: how might we launch and lead a decade of economically viable climate-smart agricultural solutions that will provide society with the food, fiber and energy it needs for healthy people, healthy communities, and a healthy planet?

For Sponsorship questions, contact Joanne Ragalie at jragalie@usfraonline.org.
ABOUT THE VENUE

LongView Farms is a 4th generation corn and soybean farm that provides a variety of services for their landowners. Located in Nevada, Iowa, just a short drive from Ames and Iowa State University, the Henry family focuses on efficiency and stewardship on all 9,000 acres in their care.

A combination of innovation and technology, along with advanced agronomic and environmental practices, allow LongView Farms to efficiently use the resources they’ve been entrusted with. The farm holds in high regard the importance of honesty and integrity, and strives to be the most valued partner for every landowner they work with. Through these partnerships, LongView Farms can honor the past and steward the present, while always looking to the future.

SPONSORSHIP OPPORTUNITIES AVAILABLE

Sponsors are key contributors to convening the highest caliber participants in a forum conducive to advancing groundbreaking ideas. As a sponsor of the Honor the Harvest Forum, you will:

- Be recognized as a committed voice in the sustainable food movement
- Connect with farmers, ranchers and leading brands in the agriculture industry
- Connect with leading food brands focused on co-creating a sustainable future

SPONSORSHIP PACKAGES

$100,000 MOVEMENT SPONSOR

- Half of the funding will support the Honor the Harvest Forum 2020; the other half will cover the costs of facilitating and managing the initiatives that come out of the Forum
- Speaking opportunity to address attendees for 2-3 minutes
- Featured on website and in emails to participants
- Sponsorship signage at venue
- Sponsorship recognition in print materials, registration website, and promotions resulting from the Forum
- Assures two invitations to the 2020 Forum

$100,000 PRESENTING SPONSOR

- Speaking opportunity to address attendees for 2-3 minutes
- Featured on website and in emails to participants
- Sponsorship signage at venue
- Sponsorship recognition in print materials, registration website, and promotions resulting from the Forum
- Assures two invitations to the Forum

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**$75,000 PLATINUM SPONSOR**

- Choice of opening reception (September 15), evening meal (September 16), or AV sponsorship (on a first come, first served basis)
- Speaking opportunity to address attendees for 2-3 minutes
- Featured on website and in emails to participants
- Sponsorship signage at venue
- Sponsorship recognition in print materials, registration website, and promotions resulting from the Forum
- Assures two invitations to the 2020 Forum

**$50,000 GOLD SPONSOR**

- Choice of breakfast (September 16 or 17) or lunch (September 16) sponsorship (on a first come, first served basis)
- Printed recognition during sponsored meal
- Featured on website
- Sponsorship signage at venue and in print materials
- Assures one invitation to the 2020 Forum

**$25,000 SILVER SPONSOR**

- Choice of transportation or leadership walk sponsorship (on a first come, first served basis)
- Featured on website
- Sponsorship signage at venue and in print materials
- Assures one invitation to the 2020 Forum

**$15,000 BRONZE SPONSOR**

- Choice of participant gift or break sponsorship (on a first come, first served basis)
- Featured on website
- Sponsorship signage at venue and in print materials
- Assures one invitation to the 2020 Forum
$5,000 SCHOLARSHIP SPONSOR

• Sponsor a youth leader or farmer to attend
• Featured on website
• Sponsorship signage at venue and on print materials

SPONSORSHIP ADD-ONS
Have an idea for supporting the Forum in a way that isn’t included here? We’d love to hear about it! Please contact Joanne Ragalie at jragalie@usfraonline.org to discuss your ideas.

QUICK OVERVIEW OF SPONSORSHIP OPPORTUNITIES

<table>
<thead>
<tr>
<th>Sponsorship Level (Amount)</th>
<th>Sponsorship</th>
<th>Invitations to Forum</th>
<th>Recognition by Speaker</th>
<th>Featured on Website</th>
<th>Recognition in Emails to Participants</th>
<th>Signage at Venue</th>
<th>Recognition in Print &amp; Promotion Materials</th>
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<tbody>
<tr>
<td>Movement ($100,000)</td>
<td>50% to Support Forum, 50% to Support Work Following Forum</td>
<td>2</td>
<td>During Introductory Remarks</td>
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<td>✔</td>
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<tr>
<td>Presenting ($100,000)</td>
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<td>During Introductory Remarks</td>
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<td>✔</td>
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<tr>
<td>Platinum ($75,000)</td>
<td>Reception, Dinner or AV</td>
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<td>Gold ($50,000)</td>
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<tr>
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<tr>
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<td>Farmer or Youth Leader Attendance</td>
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</tbody>
</table>

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ABOUT THE HOSTS

★ U.S. Farmers & Ranchers Alliance ★

U.S. Farmers & Ranchers Alliance represents farmer and rancher led organizations and food and agricultural partners with a common vision to further our global sustainable food systems. We believe farmers uniquely contribute to nourishing our planet, people and natural resources. Our focus is creating a proactive collaboration between the best minds in food, agriculture, science and technology to co-create solutions that will result in environmental, social and economic sustainability. To learn more, visit www.usfarmersandranchers.org.

THE ASPEN INSTITUTE

The Aspen Institute Energy and Environment Program (EEP) challenges thought leaders to test and shape energy, conservation, and environmental policies, governance systems, and institutions that support the wellbeing of both nature and society. The Program’s forums and dialogues are designed to cultivate leadership and develop collective solutions based on the ideal that both humankind and the natural world have intrinsic value. Like the Aspen Institute as a whole, the EEP seeks to inspire and explore new ideas that provoke action in the world. www.aspeninstitute.org/eep

LEARN MORE ABOUT THE HONOR THE HARVEST FORUM AT WWW.HONORTHEHARVEST.ORG

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